

EXHIBIT 4

Joshua Feldman

From: Osvaldo Paca Jr <jr@revboost.com>
Sent: Friday, October 28, 2022 12:07 PM
To: Kristine McCarthy; Chris; Randy Narod
Subject: Re: Revboost- Marquis

We have always strived to do these things.

From: Kristine McCarthy <Kristine@marqww.com>
Sent: Thursday, October 27, 2022 4:18:07 PM
To: Osvaldo Paca Jr <jr@revboost.com>; Chris <chris@revboost.com>; Randy Narod <rn@marquiswhowho.onmicrosoft.com>
Subject: FW: Revboost- Marquis

To summarize the call earlier:

- 1) Revboost will cease using creatives that use the Marquis and/or Who's Who in America Branding. You will only be authorized to use the Professional Who's Who creative.
- 2) Revboost will send us all creative assets on file for review/approval by EOD 10/28. No creative may be used without signed approval going forward.
- 3) Revboost will immediately stop using the creative used in the snopes article and will adhere to all requests made to change language in subject lines, etc
- 4) Revboost will cease and desist using any of our creatives, logos or branding on any other client or partner's campaign.
- 5) Revboost will cease working with all imitators of the Who's Who concept. Especially, but not limited, to Exec Connector.
- 6) Revboost will fully adhere to all CAN-SPAM and other compliance standards including scrubbing of opt-outs from all files. (Last week you had 714 reported repeat opt-outs on a single send event- see attached).
- 7) Revboost will be fully transparent, honest and forthcoming with all issues or foreseen concerns regarding delivery, volume, quality, etc.
- 8) Revboost will take all necessary steps to ensure that Marquis campaigns are tested prior to send to ensure all links, etc are accurate and functioning properly.
- 9) Revboost will respond to all emails sent by any member of the Marquis team within 4 business hours.
- 10) Revboost may continue to fulfill 2000 cap this week, however, next week will cap at 1200.
- 11) Failure to comply will result in the loss of business and/ or monetary penalties.

From: Randy Narod <rn@marquiswhowho.onmicrosoft.com>
Sent: Thursday, October 27, 2022 11:57 AM
To: Osvaldo Paca Jr <jr@revboost.com>; chris@revboost.com
Cc: Kristine McCarthy <Kristine@marqww.com>
Subject: FW: Reboots

From: Randy Narod <rn@marquiswhowho.onmicrosoft.com>
Sent: Thursday, October 27, 2022 11:06 AM
To: Randy Narod <rn@marquiswhowho.onmicrosoft.com>
Subject: FW: Reboots

From: Kristine McCarthy <Kristine@marqww.com>
Sent: Wednesday, October 26, 2022 3:02 PM
To: Randy Narod <rn@marquiswhowho.onmicrosoft.com>
Subject: RE: Revboost

10/14- Bladder control link

10/24- more emails sent with the bladder link. Chris stated that these were prescheduled emails that were not corrected.

10/25- Snopes article- Flagged IP address Revboost response:

“This is from one of our email partners. However, rest assured there is no phishing or scam emails coming through. This happens when one IP address sends a large amount of traffic and triggers “phishing” or “scam” filters etc.”

10/25- broken/dead link

10/26- Wrong Link- linking to a scam knockoff. Phishing.

From: Who's Who <no-reply@d-edge.com>
Sent: Tuesday, October 25, 2022, 12:45 PM
To: bkinnison_23@msn.com <bkinnison_23@msn.com>
Subject: Confirm your candidacy now,Bkinnison_23!

Congratulations! You Are Selected...




To unsubscribe [click here](#).
Or write to:
350 RXR Plaza, Uniondale, NY 11566

<http://offersuite.admediary.com/>

Admediary, 338 Jericho Turnpike – Suite 249, Syosset, NY 11791 or call us at 516.362.3623


Business Services Offers



Business Women Connection

\$6.00 Payout
Completed Application
US Only


[See Preview](#)



ExecConnector

\$6.00 Payout
Completed Application
US Only

[See Preview](#)



Quick Job Finders

\$1.00 Payout
First Page Submit
US Only

[See Preview](#)